



19th WORLD HYDROGEN ENERGY CONFERENCE 2012

Toronto, Canada | June 3rd-7th



**EXHIBITOR & SPONSOR
OPPORTUNITIES**

EXHIBITING

The World Hydrogen Energy Conference 2012 (WHEC2012) will host more than 1,000 attendees and include 300 presenters, 200 poster displays and delegates from 55 countries. WHEC2012 gives delegates and exhibitors numerous opportunities to network and partner with global leaders in the business, government and scientific communities. The WHEC2012 exhibition will feature a variety of hydrogen and fuel cell applications from companies and research institutions.

The exhibition will feature the latest in hydrogen and fuel cell products, including hydrogen production, transit buses, materials handling, back-up and distributed power generation, hydrogen fuelling and hydrogen powered vehicles.

BENEFITS OF EXHIBITING

- Meet with prospective and existing clients.
- Talk about the latest industry developments with insiders from all over the world.
- Promote your product or service to end users, purchasers, consumers, suppliers, media, key government and industry representatives.
- Network and partner with global leaders in the business, government and scientific community.



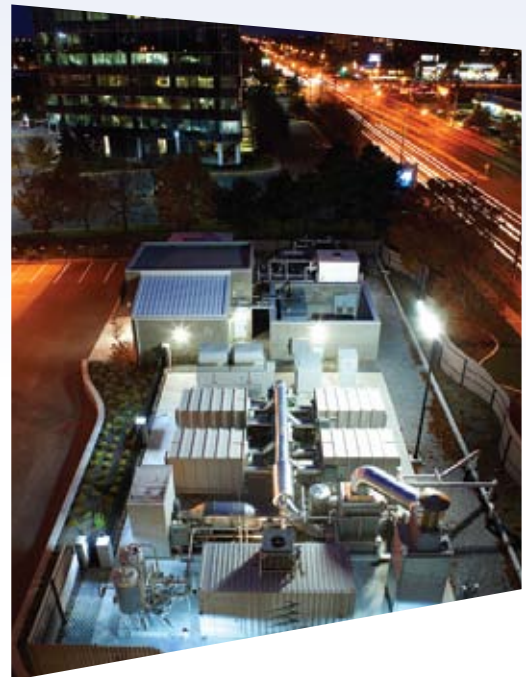
WHEC 19th WORLD HYDROGEN
2012 ENERGY CONFERENCE 2012

SPONSORSHIP

As a valued partner in WHEC2012, your organization will receive the following benefits:

- Reach more than 1,000 of the world's top leaders in hydrogen and fuel cell policy, business and technology.
- Be featured in extensive branding across WHEC2012 events.
- Enhance publicity and visibility throughout the hydrogen and fuel cell industry.
- Increase market exposure.
- Meet with key government officials and other decision makers.
- Introduce you to prospective clients and reinforce relationships with existing ones.
- Associate your company with the leading hydrogen and fuel cells event of the year.

We believe that by working with our partners to get a clear understanding of their business objectives we can tailor specific programs to fit individual needs. WHEC2012 sponsorship allows organizations the opportunity to maximize industry exposure and increase networking and partnership prospects.



For more information on how you can partner with WHEC2012 please contact **Sarah Richards** at **604.822.1736** or via email at **srichards@chfca.ca**. To learn more about exhibitor and sponsorship opportunities at: **WHEC2012.COM**

CONTACT INFORMATION

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For more information visit:
WHEC2012.COM

ABOUT TORONTO AND ONTARIO

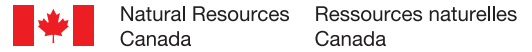
Ontario and the Toronto Region contribute to Canada's world-recognized hydrogen and fuel cell sector through its innovative companies, leading academic institutions, advanced research institutes, and unique hydrogen and fuel cell deployments and installations.

Ontario is Canada's largest province and is Canada's most important region for manufacturing, finance and distribution. The Ontario hydrogen and fuel cell landscape is made up of stakeholders along the entire hydrogen supply chain: system integrators, technology developers, components and materials, and supporting public and private infrastructure (government, universities, research institutes, trade associations, financing).

WHEC
2012

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ORGANIZING PARTNERS



UNDER THE AUSPICES OF





19th World Hydrogen Energy Conference 2012 Exhibitor Guide

The world's hydrogen and fuel cell community will come together in Toronto, Canada from June 3-7, 2012 for the World Hydrogen Energy Conference 2012 (WHEC2012). The event will be celebrating its 19th edition and will take place at the Sheraton Centre Toronto.

Canada is a pioneer in the research, development and deployment of hydrogen and fuel cell technology, and Toronto in particular is home to leading companies and research institutions. WHEC2012 will host more than 1,000 attendees and include 300 presenters, 200 poster displays and delegates from 55 countries. The WHEC2012 exhibition will feature a variety of hydrogen and fuel cell applications from companies and research institutions.

The exhibition will feature the latest in hydrogen and fuel cell products, including micro fuel cells, back-up power, materials handling, stationary power generation, hydrogen fuelling and hydrogen powered vehicles.

Benefits of exhibiting:

- Meet with prospective and existing clients.
- Talk about the latest industry developments with insiders from all over the world.
- Promote your products and services to end users, purchasers, consumers, suppliers, media, key government and industry representatives.
- Network and partner with global leaders in the business, government and scientific community.

Exhibit Rental Rate

\$4,500CDN per 8'W x 10'D booth (approx. 2.44 m x 3.05 m)

Rental includes:

- One pipe and drape booth with 8' backwall and 3' sidewalls
- (includes company signage, 1 Garbage and 1 recycle bin, 1 table and 2 chairs)
- One 750 watt duplex electrical outlet per booth (120 volt, 7.5 amps)
- General company listing with contact information in the Conference Program
- Overnight security in the exhibit area for the duration of the show (including move-in/move-out)
- One (1) full conference registration - includes tickets to all receptions
- Three (3) exhibitor staff passes

Cancellation Policy: Cancellations of booth space reservations made after the deposit or full payment is paid is subject to a 10% administrative fee prior to May 4th, 2012 after which there are no refunds for booth packages.

For more information on WHEC2012 please contact:

Sarah Richards – Conference Manager | 4250 Wesbrook Mall | Vancouver, BC V6T 1W5 Canada
Phone: 1.604.822.1736 | Fax: 1.604.822.8106 | Email: srichards@chfca.ca





19th World Hydrogen Energy Conference 2012 Exhibitor Space Application Form

Company Name (as it should appear on signage/materials)

Contact Name (for all correspondence regarding exhibit space)

Address City Postal/Zip Country

Phone Fax

Contact's Email Address Company Website

Product or service to be exhibited within booth space

Standard 8'W x 10'D Booth: \$4,500 CDN (plus HST) Location Choice #1 _____ Choice #2 _____

Bulk spaces are also available - please contact conference organizers for more information.

50% of total payment owing must accompany this application form. Balance is due on or before May 4, 2012.

First Booth: 1x \$4,500 + Additional booth space: _____ x \$3,500 = _____
+ 13% HST _____ = **TOTAL DUE** _____

Form of Payment:

- Cheque or Bank Draft (*payable to World Hydrogen Energy Conference 2012*)
- Visa MasterCard Amex

Name on Card Credit Card Number Exp. Date

Authorized Signature Date Signed

Please note:

- Exhibit space will be confirmed upon receipt of payment by Conference Organizers.
- Please indicate if you require Hydrogen or other gases as part of your exhibit: Yes No
Confirmation of hydrogen and/or gas use in exhibit space must be pre-approved my conference organizers.
- Please refer to www.whec2012.com for a copy of the trade show floor plan.
Actual booth number assignments will be made on a first come, first served basis when payment is received.

For more information on WHEC2012 please contact:

Sarah Richards – Conference Manager | 900 – 1188 West Georgia Street | Vancouver, BC V6E 4A2 Canada
Phone: 1.604.283.1041 | Fax: 1.604.283.1043 | Email: srichards@chfca.ca

